International Leadership for the 4th Industrial Revolution

The world is innovating. Technology is changing the way we live and work. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries' practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who are equipped to build sustainable businesses, economies, cultures and environments.

LEAD AND MANAGE IN HIGH-GROWTH MARKETS

More than ever, the world needs leaders. Sharpen your skills in Thunderbird’s Online Master of Applied Leadership & Management program (MALM), a unique online degree taught by Thunderbird’s world-class professors. The MALM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format. Offered in a hybrid model that blends flexible online learning with optional in-person experiences, the MALM combines Thunderbird’s prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MALM program and become part of the globally connected Thunderbird alumni network that opens doors and opportunities.

CURRICULUM

MALM curriculum is delivered 100% online, with the opportunity to add in-person experiences, during field seminars abroad or during a capstone week at the end of the program. Degree duration is 12-24 months.

- Global Accounting: Managing with Numbers
- Financial Value Creation for Leaders
- Managing the Global & Regional Business Environment
- Strategy in a Competitive World
- Global Marketing Strategy & Management
- Leading Digital & Data Decision Making
- Communicating & Negotiating in a Dynamic World
- Applied Learning 1
- Applied Learning 2
- Global Leadership & Personal Development (Capstone)

Contact us today for more information
admissions.tbird@asu.edu  |  +1 602 496 7100  |  800 457 6966
thunderbird.asu.edu/malm
ADOPTION REQUIREMENTS

- Undergraduate degree from a regionally accredited university
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- International experience and second-language proficiency preferred
- Submission of online application, including
  - Resume documenting professional and academic history
  - Documentation of place of residence
  - Official transcripts from all previously attended undergraduate and graduate institutions

APPLICABLE LEARNING

At Thunderbird, you won’t just learn global leadership – you’ll live it, through applied learning opportunities and real-world consulting projects online or around the globe.

Learn more at: thunderbird.asu.edu/consulting-labs

“As the pace of global change intensifies, quality leadership is increasingly important. Not only do good leaders affect the lives of their immediate teams, they also influence their organizations, and their broader communities. Developing leadership skills is not a nicety in modern times, it is an absolute necessity.”

Dr. Ted Cross,
Clinical Assistant Professor of Leadership
Academic Director of the MALM

DO YOU HAVE A T-BIRD MINDSET?

Curious about cultures and languages
Intrigued by innovation & entrepreneurship
Driven to solve complex challenges
Passionate about leadership ethics
Committed to sustainable practices
Motivated by travel and exploring the world

APPLICATION DEADLINES & COSTS

SPRING (January start)
December 20  Completed application deadline

SUMMER (May start)
January 15  First-round deadline
March 15  Second-round deadline
May 5  Completed application deadline

FALL (August start)
August 1  Completed application deadline

Application Fee (domestic): $70
Application Fee (international): $115
Program Cost: $30,300
Tuition subject to change.

ABSOUE THUNDERBIRD

Thunderbird School of Global Management was established in 1946 as the world’s first-ever graduate school focused exclusively on training international leaders with the cross-cultural, cross-regional, cross-industry skills to succeed in a globalized economy. Ranked in the top 10 for international business (U.S. News & World Report), Thunderbird is a school within the acclaimed Arizona State University Knowledge Enterprise and located on the ASU Downtown Phoenix campus in the heart of America’s 5th largest city.

Arizona State University
SCHOOL OF GLOBAL MANAGEMENT

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