ONLINE MASTER OF APPLIED LEADERSHIP & MANAGEMENT

thunderbird.asu.edu/malm

International Leadership for the 4th Industrial Revolution

The world is innovating. Technology is changing the way we live and work. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries’ practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who are equipped to build sustainable businesses, economies, cultures and environments.

LEAD AND MANAGE IN HIGH-GROWTH MARKETS

More than ever, the world needs leaders. Sharpen your skills in Thunderbird’s Online Master of Applied Leadership & Management program (MALM), a unique online degree taught by Thunderbird’s world-class professors. The MALM is designed to explore leadership and management and delivers the highest quality graduate education in an affordable format. Offered in a hybrid model that blends flexible online learning with optional in-person experiences, the MALM combines Thunderbird’s prestigious tradition of graduate education with cutting-edge technology to deliver a transformative graduate degree.

Join students from around the world in the MALM program and become part of the globally connected Thunderbird alumni network that opens doors and opportunities.

CURRICULUM

MALM curriculum is delivered 100% online, with the opportunity to add in-person experiences during field seminars abroad or during a capstone week at the end of the program. Degree duration is 12-24 months.

- Global Accounting: Managing with Numbers
- Financial Value Creation for Leaders
- Managing the Global & Regional Business Environment
- Strategy in a Competitive World
- Global Marketing Strategy & Management
- Leading Digital & Data Decision Making
- Communicating & Negotiating in a Dynamic World
- Applied Learning 1
- Applied Learning 2
- Global Leadership & Personal Development (Capstone)

Contact us today for more information
admissions.tbird@asu.edu  |  +1 602 496 7100  |  800 457 6966

50% tuition scholarships available for qualified students in emerging markets

Learn about other scholarships at thunderbird.asu.edu/scholarships

11 years average work experience

45,000+ alumni across 145 countries
APPLIED LEARNING
At Thunderbird, you won’t just learn global leadership – you’ll live it, through applied learning opportunities and real-world consulting projects online or around the globe.
Learn more at: thunderbird.asu.edu/consulting-labs

ADMISSIONS REQUIREMENTS
• Undergraduate degree from a regionally accredited university
• Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
• International experience and second-language proficiency preferred
• Submission of online application, including
  o Resume documenting professional and academic history
  o Documentation of place of residence
  o Official transcripts from all previously attended undergraduate and graduate institutions

DO YOU HAVE A T-BIRD MINDSET?
Curious about cultures and languages
Intrigued by innovation & entrepreneurship
Driven to solve complex challenges
Passionate about leadership ethics
Committed to sustainable practices
Motivated by travel and exploring the world

APPLICATION DEADLINES & COSTS
SPRING (January start)
December 20  Completed application deadline

SUMMER (May start)
January 15  First-round deadline
March 15  Second-round deadline
May 5  Completed application deadline

FALL (August start)
August 1  Completed application deadline

Application Fee (domestic): $70
Application Fee (international): $115
Program Cost: $30,300
Tuition subject to change.

“As the pace of global change intensifies, quality leadership is increasingly important. Not only do good leaders affect the lives of their immediate teams, they also influence their organizations, and their broader communities. Leadership skills are more than a nice-to-have; in the 21st Century they are an absolute necessity to be successful.”

Dr. Ted Cross,
Clinical Assistant Professor of Leadership
Academic Director of the MALM

ABOUT THUNDERBIRD
For more than 70 years, Thunderbird has produced leaders capable of tackling the world’s greatest challenges. As the world continues innovating and technology changes the way that we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s In Management under the umbrella of the nation’s #1-ranked University for Innovation.

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